

SeaChange Fund – Collaborative Capital Investment

How we develop opportunities differently. Why it benefits our entrepreneurs and investors.

Professional Leadership

The SeaChange team is led full-time by Susan Preston, a global authority on early-stage investing, who has evolved our investment model over many years' proven investment practices. Inherent is an efficient, participatory and, over our 5-year history to date, highly effective system to find, fund and grow startup companies.

Annual Funds of Committed Capital

We form a new SeaChange Fund annually, and we typically make 6-8 investments each year in Seed-and Series A investment rounds for Pacific Northwest companies with high-growth potential. We also occasionally fund promising pre-seed companies. This timetable incents us to make relatively rapid investment decisions. And, since our investor/members' capital is fully committed upfront, the decision to invest can trigger immediate funding.

Process Rigor

We've been told repeatedly that the standards of our selection and diligence process exceed those of most large VC funds. We're proud of this: It strongly promotes our stated goal to find "Tomorrow's Stars" of the Pacific Northwest startup community. For a more detailed description of the process, please go to the FAQ section of our Entrepreneurs page within this site.

Expert, Engaged Investor Teams

The success of our standout selection and diligence processes is made possible by forming teams of our investors that work collaboratively together, side by side with our Fund managers. This engagement of folks who have "been there-done that" within many industries and operational models provides huge added value to every investment cycle. Even companies not selected can gain invaluable insights into their business and its marketability, and many return to us later in their growth for a second assessment.

Democratic Decisions

After intense screening, thorough diligence, two internal selection cuts, and direct company-investor interactions, our investment decisions are made by a supermajority member vote. We strive to complete this cycle within 30 days of first contact. Internal peer reviews keep our collaborative teams "on their toes" when promoting recommendations and decisions. Chosen entrepreneurs then have the full weight of the Fund's membership behind them.

Direct, Efficient Funding

Upon a decision to invest, we can immediately deploy single checks, typically between \$500,000 and \$900,000. This efficiency enables the entrepreneur to focus on her/ his business instead of chasing individual cash in small increments, and it enables our investor/collaborators to focus more quickly on the next opportunity.

Ongoing Partnerships

After investing, we actively support our portfolio companies as mentors to their executives, as Board members, as industry experts, and as sources of high-quality talent. We become true partners for the attainment of common goals assisted by our wide experience.



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